

EDITORS' NOTE

It is our pleasure and honour to present you with this special issue of the 9th and 10th Global Conference on Business and Social Sciences 2019 published with the African Journal of Hospitality, Tourism and Leisure (AJHTL). This Journal commenced publication in 2004 and is currently indexed in SCOPUS and DOAJ. The papers included in this special issue are based on oral presentations made at the 9th and 10th Global Conference on Business and Social Sciences 2019 (GCBSS), which took place in Male, Maldives and Penang, Malaysia.

The Global Academy of Training and Research (GATR) Enterprise is a registered research firm in Malaysia and is the organizer and sponsor of the GCBSS Series. The aim of the GCBSS Series is to provide a collegial environment for scholars, researchers, academics and practitioners to discuss and present their research findings and to advance the areas covered by the conference, through dissemination of research. The GCBSS series has been organized since 2013 and continues to be offered in several countries including Sri Lanka, Indonesia, UAE, Vietnam, Australia, the United Kingdom, and Malaysia among others. The organisational structure of the GCBSS has attracted strong support from various academics, with high requisite expertise in various disciplines including Business, Accounting, Law and Social Sciences.

The 9th and 10th Global Conference on Business and Social Sciences attracted considerable interest, with over 320 intellectually stimulating papers from a wide variety of countries being presented. Following a rigorous and careful review process, the editors selected 23 (twenty-three) high quality papers for inclusion in the AJHTL, which focused on research outcomes. In addition, more than 110 papers were published in the five GATR Journals and 20 papers in Polish Journal of Management Studies, 10 papers in Entrepreneurship and Sustainability Issues. The papers cover a wide range of areas in accounting, business, management, finance, Tourism, Hospitality, Leisure Management and economics. These papers were written by scholars from various countries such as Thailand, Indonesia, Malaysia, Slovakia, Philippines, India, Taiwan and China.

The Conference also provided an opportunity to welcome prominent plenary speakers: Professor Dr. Gabriël A. Moens, Curtin University, Emeritus Professor, University of Queensland, Australia; Professor Dr. Danture Wickramasinghe, University of Glasgow, United Kingdom; Professor Dr. Cheryl Lynn Duckworth, Nova Southeastern University, USA; Professor Dr. Kamran Ahmed, La Trobe Business School, Australia; Professor Dr. Bjoren Willy Aamo, University of Norland, Norway; Professor Dr. Ahmed Fauzi Abdul Hamid, Universiti Sains Malaysia, Malaysia and Asst. Professor Dr. Kashan Pirzada, University Utara Malaysia, Malaysia. We are grateful to them for their invaluable contributions.

We would also like to thank the dedicated Editorial team of African Journal of Hospitality, Tourism and Leisure, for their generous guidance and strong commitment in bringing this special issue to online. This issue would not have been possible without their concerted effort.

Many other individuals also contributed to the success of this special issue. We are indebted to the referees who have put in the hard work and the long hours to review each paper in a timely and professional way. Our thanks to all the members of the GCBSS International Advisory Board, session

chairs, delegates and especially the members of the Organising Committee. We would like to thank all those who made their contributions to ensure the success of the conference. We hope that the findings and discussions drawn from these papers will facilitate the making of better business decisions and the effective formulating of public policies in the Globe.

Our main aim was to provide the studies with a specific regional perspective that will advance scholars' work. We truly believe that our regional initiative will expand the horizon of new discoveries and we hope that you will enjoy reading these papers.

Guest Editors Team:

Prof. Dr. Gabriel A Moens, Curtin University and Emeritus Prof. University of Queensland, Australia

Prof. Dr. Danture Wickramasinghe, University of Glasgow, United Kingdom

Professor Dr. Cheryl Lynn Duckworth, Nova Southeastern University, USA

Professor Dr. Kamran Ahmed, La Trobe University, Australia

Professor Dr. Ahmad Fauzi Abdul Hamid, Universiti Sains Malaysia, Malaysia

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