**African Journal of Hospitality, Tourism and Leisure Special Issue**

**Call for papers**

**Special issue title: Promoting Entrepreneurship Development in Africa - Views from the Global South**

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**Submission deadline*:* 2 May 2019**

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**Research Background**

The increasing preponderance of entrepreneurship development as a vital instrument for rolling back the frontiers of the quadruple ills of unemployment, poverty, inequality and social deprivation have found expression on the African continent in inter alia; the transformation of higher educational institutions (HEIs) into entrepreneurial universities, the forging of university entrepreneurial ecosystems, the creation of small businesses and the transformation of geographical regions into special economic zones. Other strategies of accelerating entrepreneurship development include the incorporation of entrepreneurial education into high school and university curricula, holding of business competitions, case studies and university students’ participation in entrepreneurial games.

Despite these spirited efforts aimed at ameliorating these social challenges, multiple schisms and fissures remain regarding entrepreneurial pursuits in the Global South. These include the prevalence of survivalist businesses with stunted growth potential, the infrequence of high growth oriented, innovation-driven “gazelle” businesses (Aulet & Murray, 2013), inadequacy and incongruence of university-sanctioned resources and support structures to prop incubated businesses. Other challenges include the paucity of entrepreneurial capacities among new start-ups, weak human resource and marketing capabilities, limited financial resources for new start-ups and limited pursuit of corporate social investment by such business entities. Addressing these convoluted challenges calls into question the institution of multi-pronged strategies and interventions to tackle them head on, the development of multi-disciplinary approaches and multi-stakeholder perspectives to addressing entrepreneurship development.

**Aim and Scope**

The aim of this special issue, therefore, is to contribute to the complex discourse on entrepreneurship development by soliciting the voices of Global South academics, practitioners and policy makers, whose views have been located at the periphery of global entrepreneurship debates. Consequently, we invite intellectual contributions on the following thematic areas that constitute the scope of this special issue:

* Tourism and hospitality entrepreneurship development,
* Entrepreneurship for African socio-economic development,
* Technology entrepreneurship in Africa and
* Other contemporary issues in entrepreneurship development

To the extent that papers that fit these thematic areas are in hospitality management, management, strategic management and business sustainability disciplines, these papers perfectly fit AJHTL’s focus on empirical and conceptual research on tourism, hospitality, leisure management and general management. More so, the diverse foci of papers considered in this issue cohere with AJHTL’s emphasis on papers covering various fields of Marketing, Strategic Management, Communication Science, Business Ethics, Corporate Governance, Stakeholder Management, Operations Management, Entrepreneurship, Nutrition, Service Quality, Sustainability and Globalization.

**Submission Process**

Only original papers will be considered. All papers should adhere to the author guidelines of this journal. All papers will be double blind peer reviewed following the journal’s standard peer review process. Accepted papers will more likely be published in July 2019. For author guidelines and paper submission, please visit the website of the African Journal of Hospitality, Tourism and Leisure. All manuscript submissions should be submitted to the guest editor.

All enquiries should be directed to Prof. Patient Rambe ([prambe@cut.ac.za](mailto:prambe@cut.ac.za))

**References**

Aulet, B. and Murray, F. (2013). A tale of two entrepreneurs: understanding differences in the types of entrepreneurship in the economy. Ewing Marion Kauffman Foundation, available at:

www.kauffman.org/-/media/kauffman\_org/research-reports-and-covers/2013/05/a\_tale\_of\_

two\_entrepreneurs\_report.pdf